

NCATS Sponsorship Policy for Local Organizations

Purpose

The purpose of this policy is to establish guidelines for NCATS Internet to sponsor local organizations that support students within each NC RESA school district which NCATS is able to serve for marketing purposes. This includes the Fremont, Grant, Hesperia, Newaygo, and White Cloud districts.

Sponsorship Guidelines

1. **Eligibility Criteria:**
 - Organizations school organized or affiliated and must be supporting students within the school districts of Fremont, Grant, Hesperia, Newaygo, or White Cloud.
 - Eligible organizations include, but are not limited to, school clubs, sports teams, extracurricular groups, and student-focused non-profits.
2. **Sponsorship Amount:**
 - NCATS can choose to sponsor up to \$1,000 per school year for each district.
3. **Application Process:**
 - Interested organizations must submit a sponsorship request, detailing the purpose of the sponsorship, how it will benefit the students, and how NCATS will be recognized for its contribution.
 - Applications must be submitted at least one month before the funds are needed.
4. **Selection Process:**
 - Applications will be reviewed by the marketing team composed of NCATS employees.
 - Selection will be based on the alignment of the organization's goals with NCATS' values, the potential impact on students, and the marketing benefits for NCATS.
5. **Sponsorship Agreement:**
 - Selected organizations must provide a sponsorship agreement outlining the terms and conditions of the sponsorship, including how NCATS will be acknowledged.
6. **Recognition:**
 - Organizations are required to recognize NCATS' sponsorship in their marketing materials, events, and/or other relevant platforms. This may include logo placement, mentions in newsletters, social media shout-outs, and event signage. They must provide NCATS with a copy of proof of the advertising.
7. **Renewal:**

- Sponsorships will not renew automatically. A request must be submitted each school year for approval.

Contact Information

For any questions or to submit a sponsorship application, please contact:

NCATS
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231-924-8904

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This policy ensures that NCATS Internet supports local student organizations effectively while also gaining valuable marketing exposure within the community.