Official Rules for NCATS Pop & Play Black Friday Giveaway, 2026

Please read the following rules before entering the NCATS Pop & Play Black Friday Giveaway. Entering provides a chance to win but does not guarantee a prize.

NO PURCHASE NECESSARY TO ENTER OR WIN.

Entry Period

Online entries will be accepted beginning November 1, 2026, at 12 a.m. through November 20, 2026, at 11:59 p.m.

In-person entries will be accepted at the NCATS office on November 6, 13, and 20, 2026, from noon to 5 p.m.

All times are Eastern Time.

How to Enter

NCATS customers: Enter through the online form linked in your November email and/or in person during the dates and times listed above. Limit one online entry per customer and one in-person entry per customer on each event date.

Noncustomers: Enter in person during the dates and times listed above. Limit one entry per household or business per event date.

All participants must read and agree to these official rules.

Eligibility

Participants must be residents of, or businesses operating within, Newaygo, Kent, Oceana, Muskegon, Mecosta, or Ottawa County, Michigan.

All entrants must be at least 18 years old. NC RESA employees and their immediate family members, including parents, spouses, and minor children, are not eligible.

Each household may win only one NCATS grand prize per calendar year.

Grand Prizes

Three winners will each receive one of the following prizes:

- 70-inch Smart TV
- Sound bar
- $25 Disney+ gift card

Winners will be announced on the NCATS Facebook page on November 27, 2026, and notified by phone on November 30, 2026.

Prize Pickup

Prizes will be available for pickup beginning November 30, 2026, at the NCATS office, 4747 W. 48th St., Fremont, MI 49412, during regular business hours.

Winners must claim their prizes within two weeks of phone notification. A valid government-issued photo ID and proof of primary residency are required for verification. Failure to pick up a prize within 10 business days results in forfeiture. NCATS will announce a new winner.

By accepting a prize, winners consent to being photographed and/or recorded on video by NCATS.

Free Popcorn

Free popcorn will be available at the NCATS office on November 6, 13, and 20, 2026, from noon to 5 p.m. while supplies last.

Additional Rules

- **Prize Substitution:** NCATS reserves the right to substitute any prize with one of equal or greater value.
- **Rule Changes:** NCATS reserves the right to modify these giveaway rules at any time.
- **Taxes:** Winners are solely responsible for any taxes associated with accepting a prize.

By entering this giveaway, you agree to all official rules and conditions.